

August 2019 Communications Committee Meeting

7:05 pm meeting called to order

Committee members present: Cabral and Dyszel

Commissioners Present: Cabus, Leppert, and Weber

Area Residents: Karen and Robin (The Glen)

Overview of "What an Area Commission" is document.

We have an ambitious goal of getting good turnout at the Pride Events to represent the area well and educate the area residents about the commission.

In addition, the area commission needs to get out to the various home owners association/civic associations.

Talked about increasing social media presence. Leyila will set up an Instagram account, Jess will revive the twitter account.

Suggestions to "assign" information distribution to contacts.

Pride bus tour: Jessica Dyszel, Bob Vance (the Glen), Larry Weber, Brian Endicott

Things to point out on the bus tour:

Robin sent in her concerns for The Glen

Traffic near the Quarry

Sidewalks at Addison Woods

New proposed apartments on Trabue

Lack of public meeting spaces

Needed traffic light at Limestone Point

Jess will work on a handout to for people to handout at pride events and before.

Need to update our email signature to include social media accounts.

T-shirts have been priced. Talked about getting a banner for events. Rita suggested that we needed a motto: "Proudly serving our community"

Next survey topic: Modes of Communication

1. What is your preferred way for us to contact you?  
Nextdoor, facebook, email, twitter, physical fliers, Instagram, word of mouth, other.
2. If applicable, what social media to you use on a regular basis?
3. Do you read the City Council Bulletin?
4. How far in advance to you like to know about events?
5. Are reminders communications helpful, indifferent , annoying?